

Virtual Places™

PRODUCT INFORMATION ABOUT UBIQUE'S
VIRTUAL PLACES TECHNOLOGY FOR LIVE,
WEB-BASED COMMUNICATION

Ubique's Virtual Places™ product family brings live communication to the World Wide Web. Its two main components, the Virtual Places Server and the Virtual Places Client, turn your own Web site into an online gathering place. With Virtual Places, the Web becomes an exciting place to meet others and exchange information.

With an estimated 3 million users, the World Wide Web is fast becoming the standard way to access networked data. Open Internet protocols, data formats, and easy-to-use browsers have all contributed to the explosive growth of the Web. However, until now the Web has not been used for live communication; when you "surf the Web," you surf alone.

Virtual Places adds a human dimension to Web browsing. It enhances the multimedia and hypertext capabilities of the World Wide Web with live interaction, text and audio conferencing, and joint navigation.

Virtual Places is based on an open architecture designed to enhance any Web server or browser. The Virtual Places Server works in concert with existing Internet data servers, including HTTP, FTP, News, Gopher, and WAIS. It installs quickly over the Internet, via electronic distribution from Ubique's Web site, and runs as a Unix process on the same machine that serves your Web pages.

The Virtual Places Client, running on either a Windows or Unix platform, extends popular Web browsers such as Netscape and NCSA Mosaic with communication and navigation tools. A simple point-and-click interface lets you meet others within Virtual Places such as customer support centers, online trade shows, and virtual offices.

Whether you are a Webmaster, an information publisher, an emerging Internet business, or a member of an online community, you will appreciate how Virtual Places enhances the Web.



Features

SERVER

WWW enhancement

- Adds value to Web sites by providing human presence, live interaction, communication and joint navigation
- Gives organizations a strategic advantage by making Web sites more interactive and memorable

Ease of installation

- Runs "out of the box" on most Unix platforms
- Installs quickly with an automated script

Minimal maintenance

- Operates as Unix daemon process alongside existing data servers (HTTP, FTP, News)
- Recovers automatically following fatal system crash

User management

- Manages up to 100 simultaneously-connected users
- Tracks user actions and updates connected clients
- Records events into an ASCII log, which can be analyzed for activity patterns and user demographics
- Provides 'superuser' security control and timeout settings

High performance

- Supports client-to-client audio, so multimedia data is kept out of the server machine

CLIENT

Powerful communication tools

- Provides multiparty live chat and peer-to-peer chat and audio conversations
- Includes a scripting language so that you can create automated robots that greet visitors and take them on tours of your Web site

Ease of use

- Installs quickly with an automated script
- Runs "out of the box" on most Unix and Microsoft Windows platforms (Macintosh available in Q4 95)
- Features an intuitive user interface for navigation and communication

Session management

- Provides customized alerts for notification when people enter or leave a Virtual Place
- Maintains an activity log to record your conversations or retrace your steps

User presence

- Displays your picture, and the pictures of other users, directly on Web content
- Offers you a personalized business card, which can include a link to your home page

APPLICATIONS

Virtual trade show

- Find information, exchange views and attend events in real time — before, during, and after a trade show
- Save travel time and money by staffing or visiting virtual booths from the desktop

Conferences

- Strengthen and maintain a community of interest through a year-round Web presence
- Hold scheduled events in Virtual Places that reflect your own corporate identity
- Control access just as you would with a newsletter or conventional conference

Customer support

- Provide help and information resources to your customers over the Internet
- Bring customers directly to the information they need
- Expand marketing and sales efforts with live events and special attractions

Distance learning

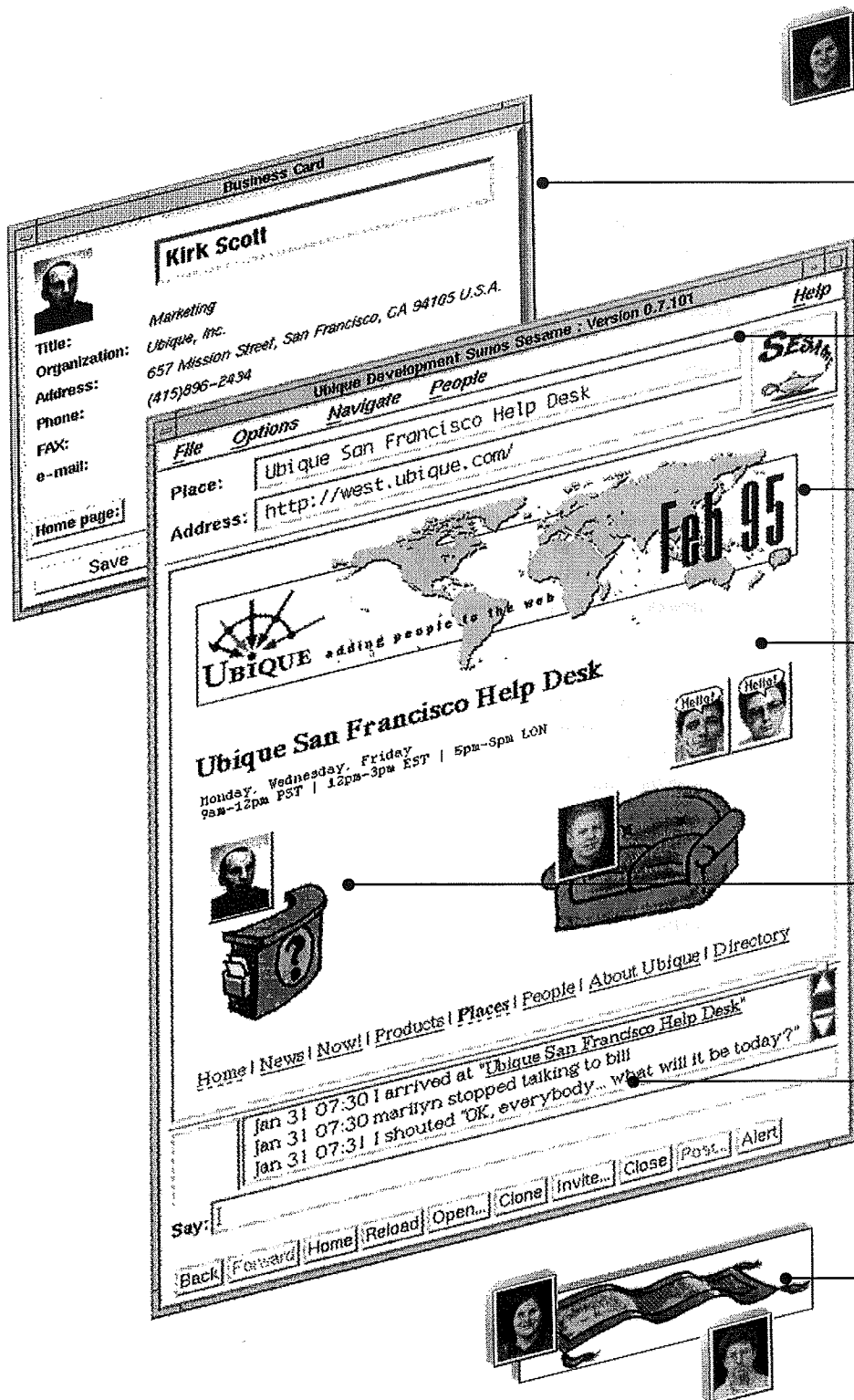
- Present and review academic material in real time
- Maintain ongoing discussions with colleagues around the world
- Hold office hours online

Entertainment

- Inhabit your own home page, or create a virtual office for yourself
- Create automatic tours of the Web sites on your hotlist
- Meet other people serendipitously as you surf the Web

How it works

Unix version shown — the Windows Client is an extension to both NCSA Mosaic and Netscape.



Start with your favorite photo. The Virtual Places Client displays pictures of you and other users, directly on the Web.

Next, fill out an electronic business card — you control how much, or how little, you say about yourself. At any time, you can find out more about the people you meet.

And go! The Client software is truly easy to use. If you are familiar with NCSA Mosaic or Netscape, you'll have no trouble finding your way around Virtual Places.

Virtual Places are built from standard HTML elements — text, graphics, sounds and hypertext links. You don't have to change a thing about your Web site.

When you come to a Web page enhanced with the Virtual Places Server, you immediately see other connected users. To communicate with someone, point and click. If you are using audio, simply pick up the microphone and start talking.

At Ubique's Web site, you'll find templates for help desks, trade show booths, chat rooms, lecture halls, and virtual cafes. With these starter kits, it's easy to create places with very different functions to suit your individual needs.

As you travel about the Web, an optional transcript records your conversations and the places you visit. You can share this information with a colleague, post it to your Web site, or use it to retrace your steps.

With Virtual Places, you can take other users on tours of the Web, chatting and sharing information along the way. And you can create automated Web tours with annotated itineraries of interesting locations.

Technical

SERVER

Hardware/software platforms

- Sun Sparcstation / SunOS 4.1.3
- Sun Sparcstation / Solaris 2.3
- HP9000/7xx / HP-UX 9.x
- Silicon Graphics Indy / IRIX 5.2
- IBM RS/6000 / AIX 3.2.5

Standard configurations

- 10-100 simultaneous users
- Volume pricing for sites that order more than one server

System requirements

- 32Mb RAM recommended
- 10Mb disk, 50Mb swap space
- Direct Internet connection

Firewall requirements

- Please refer to the online information at our Web site

Customer support

- Each Server license includes two years of maintenance upgrades and support from Ubique's online Help Desk

WINDOWS CLIENT

Hardware/software platforms

- 80486/33 or better
- Windows 3.1/3.11 with Win32s v1.20

System requirements

- 8Mb RAM recommended
- 5Mb disk
- 14.4Kbs Internet connectivity
- Winsock 1.1-compliant TCP/IP

Audio requirements (optional)

- Windows-compatible sound card and audio drivers
- Microphone, speaker

UNIX CLIENT

Hardware/software platforms

- Sun Sparcstation / SunOS 4.1.3
- Sun Sparcstation / Solaris 2.3-4
- HP9000/7xx / HP-UX 9.x
- Silicon Graphics Indy / IRIX 5.2

System requirements

- 24Mb RAM recommended
- 10Mb disk, 8Mb swap space
- 14.4Kbs Internet connectivity

Audio requirements (optional)

- Microphone, speaker, and audio drivers
- 64Kbps Internet connectivity

AVAILABILITY

Ordering information

- To order the Virtual Places Server or Client software, consult the online forms at our Web site, or call (415) 896-2434
- The Virtual Places Server is priced by the capacity of simultaneously connected users
- All software is distributed electronically from our Web site and mirrored at other sites

Free trial version!

- Trial versions of the Virtual Places Server and Virtual Places Client are available from Ubique
- A client for MS Windows is currently in Beta testing and will be commercially released in Q2 95

For more information, send e-mail to info@ubique.com or visit us at <http://www.ubique.com/>



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